



easyJet and Travelport announce new long-term agreement

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Travelport travel agencies benefit from continued access to easyJet content

easyJet, Europe's leading airline, and Travelport (NYSE:TVPT), a leading Travel Commerce Platform, have announced a new long-term agreement. This new agreement means that Travelport-connected travel agencies will continue to have access to easyJet's content through the Travel Commerce Platform.

In addition, easyJet will continue to use Travelport's Rich Content and Branding solution which enables easyJet to more effectively display and merchandise its full range of fares, including business traveller friendly products such as Inclusive and Flexi Fares.

According to easyJet, it operates the leading European network flying on more of the top 100 routes than any other airline and its low fares, industry-leading punctuality and friendly service have all been important factors in helping it to both attract and retain new business customers.

"easyJet was one of the first airlines in the low cost sector to make its inventory available through the GDS and it remains of paramount importance to continue our relationship with Travelport and utilising key products like inclusive fares and corporate negotiated fares," said Anthony Drury, Head of Business for easyJet. "Around 20% of easyJet's passengers travel for business and we continue to deliver on the strategy we launched in 2010 to increase our appeal to the business travel sector. Enhancements including allocated seating, Inclusive fares and Fast Track Security have all played a part in enabling easyJet to attract more business passengers."

Robin Ranken, Travelport's Head of Airline Commerce Europe, added: "We are delighted to be continuing our strong relationship with easyJet which we have had for eight years now. During this time, Travelport has helped increase sales among corporations, travel management companies and travel agencies, and expanded easyJet's reach in new and existing markets. We are also pleased that easyJet has continued to see the value of our Rich Content and Branding solution, which is unrivalled in the industry - we now have over 150 airlines implemented which shows that it is making a real difference to the agency booking experience. We look forward to continue exploring further opportunities with easyJet."